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Brain of the firm by Stafford Beer, 1972, John Wiley & Sons edition, in English - 2nd ed.

Brain of the firm (1972 edition) | Open Library

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Brain of the Firm : Stafford Beer : 9780471948391

Stafford Beer was a British theorist, consultant and professor at the Manchester Business School. He is best known for his work in the fields of operational research and management cybernetics. He is best known for his work in the fields of operational research and management cybernetics.

The Heart of Enterprise - Wiley.com

Brain of the Firm develops an account of the firm based upon insights derived from the study of the human nervous system, and is a basic text from the author's theory of viable systems. Despite the neurophysiology, the book is written for managers to understand.

Brain of the Firm by Beer Stafford - AbeBooks

Stafford Beer (born Anthony Stafford Beer, 25 September 1926 - 23 August 2002) was a British theorist, consultant and professor at the Manchester Business School. He is best known for his work in the fields of operational research and management cybernetics .

Stafford Beer - Wikipedia

The Official Stafford Beer website is a commercial site operated by John Moores University in Liverpool which also houses Beer's library of 1,500 books and a collection of papers and artefacts, including the stochastic analogue machine (1956) and the algedonic computer (to study learning systems- the wood and brass machine in "Brain of the Firm").

The Cybernetics Society: In Memory of Stafford Beer

Overview [edit] The model was developed by operations research theorist and cybernetician Stafford Beer in his book Brain of the Firm (1972). Together with Beer's earlier works on cybernetics applied to management, this book effectively founded management cybernetics.

Viable system model - Wikipedia

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Brain of the Firm 2/e Stafford Beer (John Wiley, 1981) A largely neurocybernetic development of the VSM and (introduced in the 2nd edition) an account of Beer's work in Chile. The Heart of Enterprise Stafford Beer (John Wiley, 1979) A companion volume to "Brain of the Firm" which develops the VSM from logical and set-theoretical principles.

The Viable Systems Model - SCIO

Brain of the firm: the managerial cybernetics of organization : companion volume to The heart of enterprise 1994, Wiley in English - 2nd ed.

Brain of the firm | Open Library

Get this from a library! Brain of the firm. [Stafford Beer] -- "This is the second edition of a book which has already become a management standard both in universities and on the bookshelves of managers and their advisers. Brain of the Firm develops an account ...

Brain of the firm (Book, 1994) [WorldCat.org]

The model was developed by operations research theorist and cybernetician Stafford Beer in his book Brain of the Firm (1972). Together with Beer's earlier works on cybernetics applied to management, this book effectively founded management cybernetics.

Viable system model explained

Stafford Beer is the author of Brain of the Firm (4.33 avg rating, 67 ratings, 9 reviews, published 1972), Designing Freedom (4.09 avg rating, 66 ratings...

Stafford Beer (Author of Brain of the Firm)

"Brain of the Firm" was a favorite of Brian Eno's, who worked with Beer as a colleague, and also of David Bowie's, and both incorporated Beer's ideas into their music. I have found for me that Beer's ideas inform a lot of things I do, both in business, and in my creative life.